



PAULIS SHOES

MANUFACTURED IN PORTUGAL



Product design, development, manufacturing, materials and distribution.

HEALTHY FEET

Ergonomic shaped shoes with a thin and flexible sole, without unnecessary support. For a feeling just like barefoot.



COMMUNITY

A product inspired by and made with parents.



SUSTAINABILITY

No unnecessary filling materials, no plastics, organic and a completely digitalized administration to minimize our paper usage. Our Goal: a regardful shoe company without greenwashing!



COLORFUL, UNISEX & REGARDFUL

Cheerful, colorful and a modern style. Small and limited editions.

WHO, WHEN & WHERE

Mareike Körner started at summer '18 her heart projekt in Germany.



NATURE

Production and sales are sustainable und fair.



START

Crowdfunding at autumn, onlineshop at Winter '19.



PRICE

~ 119 € wintermodel



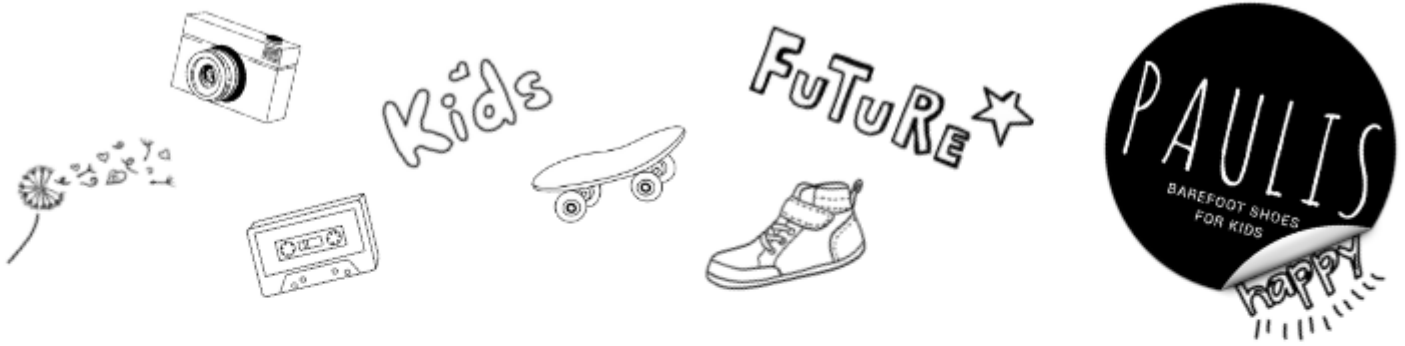
SIZE

20 - 37 EU
4.5 (kids)- 6 (adults) US

DOES NOT LOOK LIKE ECO?!

Sustainability is pretty cool now!





Be a part of it!

Together we can establish a new benchmark in the shoe industry. Paulis shoes – an honest and brave barefoot shoe. With our vision from the bottom of our hearts we completely pass on greenwashing. Our children are the most important thing in this world! For this reason, we developed a barefoot shoe with which they can walk healthy and protected through their lives. A shoe, expressing modern values. A shoe the kids don't want to take off!

Paulis Shoes are fair and sustainably produced barefoot shoes for kids, solely made from organic materials near Porto, Portugal. Paulis Shoes simulate walking barefoot perfectly. Our specifically developed 2.5 mm thin and flexible sole, made from recycled rubber and natural rubber lets your kids enjoy every step.

We want to show you an alternative to the boring old market called shoe industry. That is why Paulis Shoes are joyful and unisex color combinations for girls and boys. For a stylish and modern barefoot shoe, that also protects their precious little feet.

We rebel the tiring excessive consumption with exclusive and limited editions, with no more than 5 different models in every collection. Because Paulis Shoes stands for quality over quantity.

Step by step into a sustainable future:

Starting with the spring / summer collection 2020 we will bring alternative and also vegan options for the shoes. Both, leather-imitate from pineapple fibers and hemp will be used for the collection.

This way Paulis Shoes wants to grow into the role of a completely sustainable and ethical company. Starting with green electricity in our offices and homes, environmentally sustainable transportation for our staff and no unnecessary filling materials and product inserts.

You can watch and also take part in every step of the growth phase of Paulis Shoes via our facebook page - fully transparent, relentless and very honest.

Because that's a big part of Paulis Shoes: a shoe brand, from the beginning inspired by and developed with the ideas of its community – modern parents.

